

Business Directory Listing Terms and Conditions
Effective January 2009

When I started the Uriel Heals newsletter and website in early 2004 I had no customers and no traffic. The first newsletter went to three people, me and two friends I had asked to subscribe, to test the subscription box and ensure that the newsletter was delivered as scheduled. It took several years of hard work to build the audience and traffic of more than 500,000 hits a month that the Uriel Heals website receives.

As we continue to move into the Shift, more people will need the services of healers, energy workers and teachers. How can they find the resources they need and where do they look? That is what this resource is for, to provide seekers with the resources they need and you, the providers, with another avenue to reach more customers and promote your business.

Business Directory listings will help you educate others about your services, find new clients and market your business in an efficient, cost-effective way. And you can benefit from the traffic that the websites receive and connect with people who will become your clients. The business directory will be available on the Enlightening Life site with links from the Uriel Heals website. It will also be featured in the weekly Uriel Heals newsletter, which has a primary subscriber list of nearly 10,000 and a secondary list of nearly 100,000.

Advertising Programs

Three programs are offered, select the one that best meets your needs and budget. A six to twelve month commitment is suggest to achieve the maximum benefit from your marketing investment. Before you continue please read the disclaimer at the end of this document.

<i>Type of Listing Services offered</i>	<i>Basic Listing \$20 per month</i>	<i>Partner Listing \$35 per month</i>	<i>Circle Listing \$50 per month</i>
Business Directory listing	√	√	√
Newsletter banner ad (size depends on listing type)		√	√
Website Banner ad (size depends on listing type)			√
Newsletter article in Enlightening Life newsletter		√	√
Monthly Business Circle phone call with feature guests			√
Radio Show Interview and Archive for your website			√
Free website review and quote from our select website design team	√	√	√

You will need the following information to complete your listing on the website:

Your Name (first name and last name)

Name of your Business

Physical address street, city, state or country, zip code or postal code (may be a PO box)

Telephone number

Website URL

Email address

Type of business (select from drop-down menu)

Paragraph about your business and what you offer clients (250 words maximum)

Be sure to read the Membership Agreement as you must sign and submit it to be considered for inclusion in the listing directory.

Definition of Terms

Business Directory Listing

A listing on the business directory will include the following:

- Type of business, selected from the list of available service types shown in the next section
- Your name or the name of your business
- Business physical address and hours of operation (optional)
- Telephone Number
- Type of business, selected from available types as defined
- Website URL
- Email address
- Paragraph about your services (maximum of 250 characters)

Type of Business

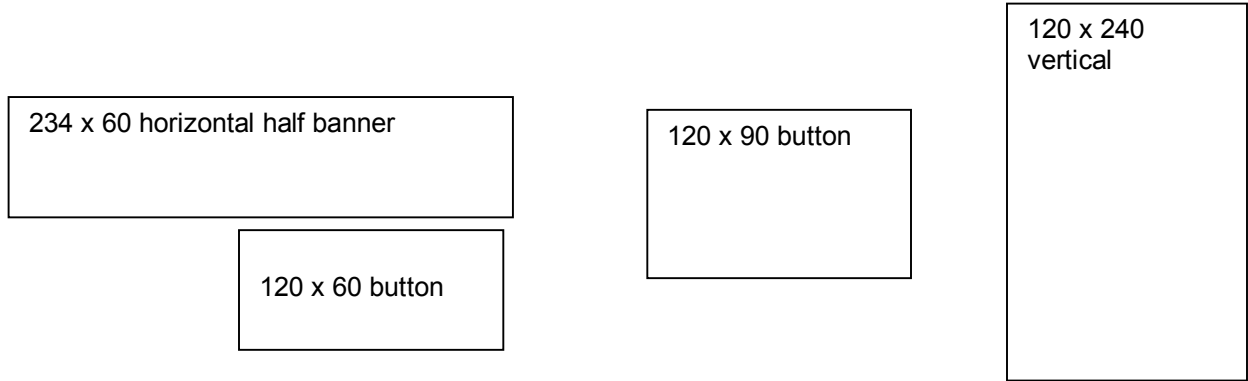
Your business should fit within one of the following categories, as defined below:

- **Healing Services**, including aromatherapy, Reiki, EFT, and other types of healing work
- **Holistic practitioners**, including naturopaths, acupuncture, chiropractors and other types of licensed professionals
- **Body Workers**, including massage, physical therapy, integrative therapy and other types of body work
- **Intuitive Services**, including intuitive, medical intuitive, tarot reader, and other types of intuitive services
- **Body-Mind-Spirit**, including life and spiritual coaching, spiritual psychology and other types of body, mind, spirit integration work
- **Other**, other types of services that are not listed above; please select Other and include a description of the nature of your business in the Description field. Additional categories listings can be added to the directory if required.

Newsletter Banner Ad

A small banner ad to be placed on the right or left margin or upper header of the Enlightening Life newsletter, or website, depending on the type of membership selected. We will build the banner with graphics you provide or you can supply the banner. The banner ad will be linked to your website, which will open in a new browser window. Banners must reflect the nature of your business, include your name and other relevant business information and be approved for publication. We will not accept banners that with moving or blinking text. Available sizes are described and shown below (representations are approximate):

- 234x60 horizontal half banner (top or bottom placement)
- 120x90 button (side margin placement)
- 120 x 60 button (side margin placement)
- 120X240 vertical (side margin placement)



- Premium Listing select from 120 x 60 button ad or 120 x 90 button ad
- Elite Listing select from any of the above ads, including half horizontal banner and vertical ad or button ads.

Website Banner Ad

Banner ad to be placed on the Enlightening Life website. Same sizes as indicated above.

- Partner Listing select from 120 x 60 button ad or 120 x 90 button ad
- Circle Listing select from full or half horizontal banner and vertical ad or button ads.

Newsletter Article

An article to be submitted in the Enlightening Life monthly newsletter, limited to 500 words (about 4 paragraphs) on a topic relevant to the owner’s business or services. Author retains copyright to article and may post it on their website in conjunction with its presence on the ELO website.

Radio Show Interview

A 30 minute interview on the Enlightening Life radio show on Blog Talk radio, which averages 150 active listeners and 2000 to 2500 downloads per show. Customer has the right to publish their show on their website and shares copyright to only that portion of the show containing their interview with Jennifer Hoffman.

Payment Terms

Payment will be made monthly by automated Paypal subscription. Payment is due on the first business day of the month and can be made by automatic credit card deduction through Paypal. If payment has not been received within five (5) business days after the first of the month, Client's listing and any advertising will be immediately removed and will not be reinstated until payment has been made. Business owners who submit late payments more than three times within a three month period will be permanently removed from the listing directory.

Limitations

Because of the type and nature of the Uriel Heals and Enlightening Life websites and other affiliated interests, we will not accept advertising or listings for businesses or services in the following categories:

- Any business or service that focuses on witchcraft, black magic, voodoo or any type of religion
- Any business or service that is not applicable to one of the service types listed on the websites. When the 'Other' category is selected, we will review the business and decide whether it can be included in the business listing, depending on the description you provide.
- Any website that contains adult content or material that can be deemed to represent adult content, the definition of "Adult Content" to be at the sole discretion of Enlightening Life OmniMedia, Inc.
- Any business or service that offers services of a Multi Level Marketing (MLM) nature or businesses that do not specifically provided holistic services in the specified areas.

Email sales@enlighteninglife.com with questions or call at 816-350-1139.

Disclaimer

Enlightening Life OmniMedia, Inc. provides the Business Directory as service to business owners whose business models are in the areas of healing, energy work, intuitive arts, holistic medicine and other holistic services. We will pre-screen and select the businesses that are listed in the directory but do not guarantee nor make any warranty, express or implied, about the results that can be achieved through a presence in this directory or claims made by the business owners. We also reserve the right to deny membership, at our sole discretion, to any business or business owners whose business activities do not fit the theme, message or intent of the Uriel Heals and Enlightening Life OmniMedia websites and communities.

Your listing on the Business Directory does not guarantee website traffic, sales or revenues. This is a marketing tool and it should be one of many marketing tools that you use to promote your business.

Traffic statistics:

As of January 1, 2009, the Uriel Heals website traffic statics are as follows:

More than 12,000 sites on the Internet link to the Uriel Heals website and refer to its pages. This allows people who may not normally visit the Uriel Heals website to find it.

In the first three quarters of 2008 web traffic increased from over 600,000 hits to over 900,000 visitors, not all of them unique, with the greatest traffic volumes at the beginning of each month, when a new article is posted to the website.

Traffic averages at between 150,000 to 200,00 hits per week with Mondays being the most active day.

The Uriel Heals website is referred to in a variety of popular, high traffic website e-zines and sites such as Spirit Library. These websites average 1 million hits a month.

Enlightening Life (www.enlighteninglife.com) is a new site with little traffic but the newsletter already has over 1600 subscribers who are waiting for their first newsletter. Subscription to this new newsletter will also be opened to existing Uriel Heals newsletter subscribers.

The Listing page is divided into three sections, the Listing Detail where you enter information about your business type, the Business Detail where you enter business contact information and the Location detail where you enter your business location information.

Complete each section as follows:

Listing Detail

1. Select a Category from the drop down menu
2. Enter your full Business Name
3. For your Listing Caption, enter up to 250 characters, including spaces, that users will see when they look at your profile. This should be a short sentence that describes your business, i.e. energy clearing, balancing and integration. Write a sentence that users can read to understand what your business does before they read the Description.
4. In the Description box, enter up to 250 words that define your services. Make it as complete as possible, as this is what clients will read to select your business.

Business Detail

Enter your website address in the format <http://www.yourwebsite.xxx>

Enter your contact email address—this is the email address your clients will use to contact you.

Enter your telephone number in the format area code – phone number. This field will accept international phone numbers
Enter your fax number, using the same format you used in the phone number field.